

 **KERAMIKA**  
Indonesia

The 9<sup>th</sup> Edition of ASEAN's Only | 17 – 20 March 2022  
Dedicated Ceramic Event | Jakarta Convention Center

[www.keramika.co.id](http://www.keramika.co.id)

Organiser

 Panoramamedia

Keramik  
**Indonesia**  
Pilihanku & Kebanggaanku

## ABOUT KERAMIKA

### The 9<sup>th</sup> edition of ASEAN's Only Dedicated Ceramic Event

KERAMIKA 2022 will bring in products from ceramic manufacturer and supplier of raw materials, equipment, and machineries, to the one of the largest consumers of ceramic tiles and sanitary wares in Indonesia. Presenting three world in one roof, which are:

**WORLD OF MACHINERY & TECHNOLOGY** - covering the entire ceramic manufacturing industry covering equipment, technology, solutions, supplies, and finishing.

**WORLD OF CERAMICS** - showcase the new launches, design and solution from Indonesia Ceramic Industry Association (ASAKI) manufacturers, bringing the best in class into the exclusive World of Ceramics zone in Keramika 2022.

**WORLD OF RAW MATERIALS** - display mineral of innovation ceramics raw material.

In-conjunction with: **MEGABUILD**  
INDONESIA

Keramik  
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## WHY INDONESIA



**4<sup>th</sup> Largest Population in the world, home of over 270 million people.**



**Largest economy GDP per capita in Southeast Asia's \$1,088,768 Millions by Q3 2020.**



**President Joko Widodo (Jokowi)** driving the next 4 years term, the priorities to drive infrastructure developments in all part of Indonesia besides the recovery from pandemic Covid-19.

- Cementing strong public transportation capital city of Jakarta.
- Attracting foreign investment in Indonesia.
- Supporting manufacturing sector and export.
- Focus on improving human capital development.

This will drive Indonesian Economic growth to exceed current average of over 5%.  
Making Indonesia the Shinning Star in Southeast Asia

## Building & Construction Market in Indonesia

### INFRASTRUCTURE DEVELOPMENTS



- New real-estate projects have driven growth in Indonesia's property sector.
- Hospitality sector such as hotels and resorts, healthcare sector such as hospitals continue grow in key cities and tourism promoted areas.

### FOREIGN INVESTMENTS



- Manufacturing developments are starting in other cities beside Jabodetabek and the trend is expected to rise up
- The commercial properties, currently facing temporary over supply, will see the market pick up as more offices are taken up by foreign investments.

### PUBLIC TRANSPORTATION



- Latest transportation development: MRTs, LRTs, airport trains to city, and high speed trains covering Jakarta Bandung.
- Developing in Indonesia's big cities; Jakarta, Palembang, Yogyakarta etc

**Exhibition Segments**

**Architecture & Facade**



**Bathroom & Kitchen**



**Roofing & Flooring**



**Design Lighting**



**Doors & Windows**



**Marble & Stone**



**Garden & Landscape**



**Household Appliances**



**Interior Furnishing**



**Security & Automation**



## Who should join us?

**EXHIBIT PROFILE**

Chemicals and Refractory Materials

Cutting and Polishing Equipment

Design studios

Decorative materials

Environment protection purification

Finishing and surface treatment products and machines

Firing and heating machines

Glazing, digital printing and decoration machines

Grouting, waterproofing and sealing products

Machinery and Equipment for Ceramics productions

Measuring and Laboratory Equipment

Mold, Tools, Spare Parts and accessories

Pressing, Forming and Casting Equipment

Quality and Process control

Raw Materials and Additives

Recruitment and Employment agencies

Safety devices

Sorting, Packaging, Storage, Loading and Transporting

Soundproofing Equipment

Training & Consultant

Other specialty ceramic products



## Who should join us?

### VISITOR PROFILE

#### ASEAN Ceramic Manufacturers

Manufacturers, distributors and retailers of ceramic tiles, construction ceramics, tableware, roof/clay tiles, sanitary ceramic, furnishing, pottery/porcelain, etc.

Agents, importers, dealers and distributors in the region

Procurement and purchasing specialist

Production/plant engineers

other ceramic industry professionals

#### Indonesia Building & Construction professional:

Architects

Contractors

Developers

Engineers

Engineering Consultant

Interior Designers & Consultants

Landlords and facility owners / operators

Trade associations and societies

Agents, importers, dealers and distributors in the region



## What Keramika Indonesia can offer you?

- 1 Reach out to targeted buyers of over 40,000 databases in various tiers and job function, through traditional & digital platform.
- 2 Promote & campaign your product in Keramika Indonesia's news portal, E-directory, social media and website which can be accessed through mobile.
- 3 Schedule your meeting and network with potential clients via Keramika Indonesia's BizMatch (business matching) platform
- 4 Retrieve key information about attendees and buyers who visited you to better understand their needs for your follow up actions.
- 5 Share your knowledge and how your brand can help the targeted audience through our various learning and knowledge sharing hub platforms.



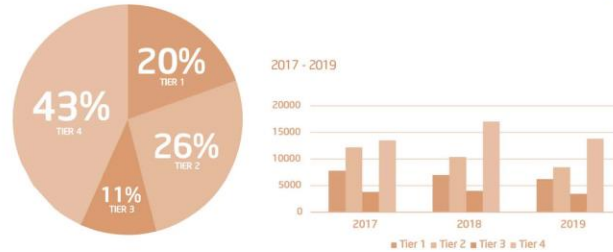


## Keramika Statistics

### Visitor Segmentation

<b>Tier 1</b>	Building Owners, Landlords, Developers, City Planner
<b>Tier 2</b>	Industry Professional
<b>Tier 3</b>	Project markets. Distributors & Retailers
<b>Tier 4</b>	Public Visitor

### Visitor Growth



20% of the Tier 1 are - C Levels, decision makers or has a key role in influencing  
 26% of the Tier 2 are - C Levels or owner to the business  
 54% of the Tier 3 & 4 are owners of the distribution, retailing business



## 2019 Keramika Facts & Figures





# Keramika Indonesia 2019 Highlights



## Keramika Indonesia - Connect 365

Online presence can help to boost your brand existence in the market, combine it together with offline exhibition, it will give you more impact.

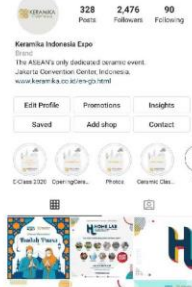
### News portal and newsletter coverage

Featured in article, dedicated news, etc.



### Social media advertisement

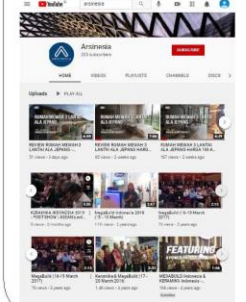
Dedicated post, paid advert boost, etc.



### YouTube channel Content Creation service

Arsinesia

Dedicated product review, exclusive interview, etc.



COMPLIMENTARY PROGRAM FOR 2022

# Keramika Indonesia – Biz Leads

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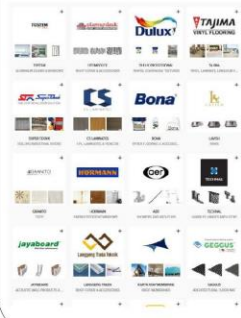
## Workshop & Seminar

Dedicated industry related conference / workshop / seminar partnering with local & international institutions.



## Online Exhibitor Directory

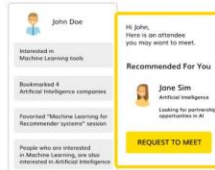
Open access to all web page visitor through registration



## BizMatch (Business Matching Platform)

### Online Business Matching

Experience the power of business matching services that help identify & shortlist potential business partner prior to exhibition day.



## COMPLIMENTARY PROGRAM FOR 2022

Keramik Indonesia  
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### Show Dates

**17 – 20 MAR 2022**

Jakarta Convention Center

### Opening Hours\*

**10.00 – 19.00**

\*Following current Government Rules & Hall opening hours

### Visitor Target

**15,000++**

Expected attendees from 3 days exhibition.



**FREE ENTRY for registered visitors\*\***

\*\*by online registration, following COVID-19 updated protocol.

### Our show supporting partners\*



\*Subject to change, to be confirmed in 2022.

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## Cost of Participation

There are 3 types of participation that you can choose:

### Raw Space Booth



**USD 290 /sqm\***

**Raw booth space for self design & build-up.**  
Book at minimum size: **9 sqm.**

including **free electricity** only (based on sqm, determined by organizer.)

\*Please note that all participation contracts will be subjected to **10%** government tax under the law of Republik Indonesia. \* **Unit price are net – exclude VAT.**

## Standard Booth Setup

### Standard Shell Scheme



**USD 340 /sqm\***

Space including standard partition (height 2,5m), entitlements:

- Fascia board with company name & booth number
- Partition structure & carpet
- 1 Reception table & 2 chairs
- 2 unit of fluorescent light
- 1 unit power point @ electricity power supply
- 1 unit of wastepaper basket

**Min. Size: 9 sqm, Max. Size: 18 sqm**

### Enhanced Shell Scheme



**USD 365 /sqm\***

Space with partition (height 2,5m) and Enhanced fascia board with visuals limited height of **800mm**:

- Carpet selection for your choice
- 1 discussion table & 4 chairs
- 1 lockable counter (high lockable is available) & 1 bar stool
- 2 shelving & 1 magazine rack
- 2 unit of spot light
- 1 unit power point & electricity power supply
- 1 unit of wastepaper basket

**Min. Size: 9 sqm, Max. Size: 18 sqm**

## Interested to join?

### CONTACT US

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