

Why FOODEX?

- Generate business meeting opportunities between exhibitors and highly qualified buyers
- Maximize business opportunities between exhibitors and buyers to communicate face-to-face onsite
- Contribute to achieve SDGs by focusing on Frozen Foods & Alternative foods

By Industry Sector Visitors in Total **73,789** (33,726)

● Trading / Wholesale	22,137 (10,735)
● Food Service	17,375 (6,996)
● Manufacturer, Producer	16,971 (6,413)
● Retail	10,697 (4,789)
● Hotel, Banquet & Leisure	2,213 (1,471)
● Government, Association, Specialist	1,593 (1,518)
● Machinery Manufacturer	1,507 (1,079)
● Logistics	824 (600)
● Press	472 (125)

*() indicates the numbers in FOODEX JAPAN 2022.
* FOODEX JAPAN 2022 was held during Covid-19 Pandemic.

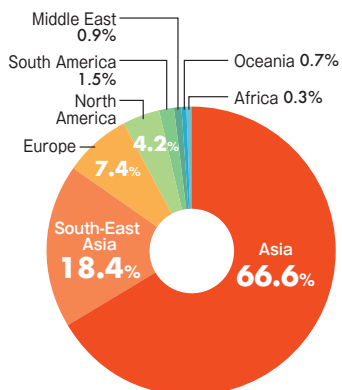
Number of visitors outside Japan

Total **12,319** visitors
from **55** countries & regions!

Top 10 countries / regions of international buyers

1	Korea
2	Taiwan
3	China
4	Thailand
5	U.S.A.
6	Hong Kong
7	Singapore
8	Vietnam
9	Indonesia
10	Malaysia

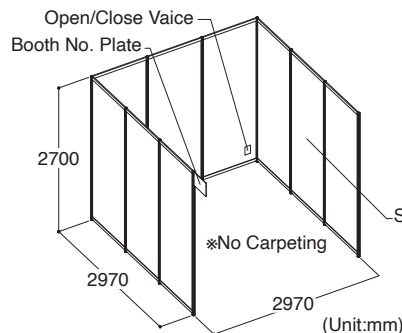
Ratio of international buyers



Cost

- Basic Booth Plan (1 booth = 2.97m x 2.97m x 2.7m)
Early Bird JPY430,000 / booth
Final JPY500,000 / booth

*For Package Plan, please refer to another pamphlet for details.



Including:

- Floor space
- Electrical wiring work for 100V / 300W (Electric outlet is not included.)
- Side and Back partitions.

- National Pavilion (9m² at minimum)
JPY60,000 / m²

*The fee is also including pavilion services.

*Overseas Exhibitor Processing Fee of JPY4,000 will be charged.

*Additional 10% consumption tax will be charged.

*Booth location will be determined by the Secretariat.

NOTE: Exhibitor is responsible for stand construction, carpeting and equipment rentals.

Overall Schedule

2023

Category Zone

Jul 31

Sep 29

Oct 31

National Pavilion

Sep 29

Oct 31

Early bird application deadline

Final application deadline

Early bird payment deadline

Payment deadline

Application deadline

Payment deadline

2024

Late Nov

Jan 2024

Mar 2 - 4

Mar 5 - 8

Mar 8

Booth location opens

Various applications deadline

※Refer to the Exhibitor's MyPage

Move - in period

FOODEX JAPAN 2024

※10AM - 5PM (4:30PM on 8th)

Move - out

※4:30PM - 10PM

FOODEX JAPAN Secretariat
C/O Japan Management Association

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E-mail: foodexglobal@jma.or.jp

For inquiry



The 49th International Food and Beverage Exhibition

FOODEX JAPAN 2024



Date

March 5th (Tue) ~ 8th (Fri), 2024

10AM~5PM (Last Day: Until 4:30PM)

Venue

TOKYO BIG SIGHT
Hall East & West

JAPAN
Gateway to the
Asian Market



FOODEX JAPAN

Search

<https://www.jma.or.jp/foodex/en/>



Exhibit Zones

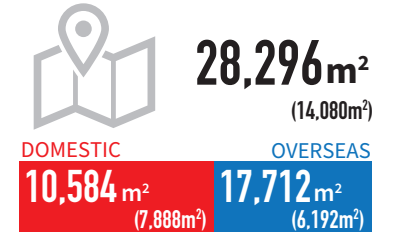
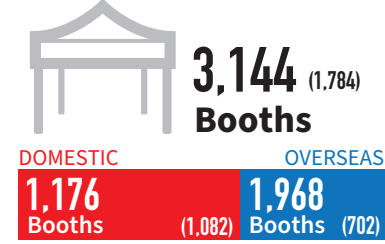
- **National Pavilion** : for National Pavilion organizers ONLY.
- **Category Zone** : Please refer to the below categories.

* size = 9m² (2.97m×2.97m) per booth

FOODEX Frozen 	Exports from Japan 	Plant Based / Alternative Food
Imports Food 	Drinks, Alcohol & Wine 	Processed Food
Agricultural Food 	Meat 	Seafood
Condiments/Seasoning 	Local Specialities in Japan 	Sweets & Snacks
Organic & Wellness 	FOODEX TECH 	Food Safety
Publication/Consultant 		

Overview

■ **2023 Show Scale** * () indicates the number of 2022.



VIP's Interview Québec Minister of Agriculture, Fisheries and Food 	Exhibitor's Interview Republic of Slovenia Minister of Agriculture, Forestry and Food 	Exhibitor's Interview Thailand
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Exhibitors from 60 Countries & Regions (44 in 2022)				
Europe / Middle East		Asia/Oceania	Americas	Africa
★ AUSTRIA ★ BELGIUM ★ CYPRUS ★ CZECH REPUBLIC ★ DENMARK ★ ESTONIA ★ EUROPEAN UNION ★ FINLAND ★ FRANCE ★ GEORGIA ★ GERMANY ★ GREECE ★ HUNGARY ★ IRELAND ★ ITALY	★ KAZAKHSTAN ★ LATVIA ★ LITHUANIA ★ NETHERLANDS ★ PALESTINE ★ POLAND ★ PORTUGAL ★ ROMANIA ★ SLOVENIA ★ SPAIN ★ SWEDEN ★ TURKEY ★ U.K.	★ AUSTRALIA ★ CHINA ★ HONG KONG ★ INDIA ★ INDONESIA ★ JAPAN ★ KOREA ★ MALAYSIA ★ PAKISTAN ★ PHILIPPINES ★ SINGAPORE ★ SRI LANKA ★ TAIWAN ★ THAILAND ★ VIETNAM	★ ARGENTINA ★ BOLIVIA ★ BRAZIL ★ CANADA ★ CHILE ★ COSTA RICA ★ ECUADOR ★ MEXICO ★ PERU ★ U.S.A ★ URUGUAY	★ COMOROS ★ EGYPT ★ ETHIOPIA ★ MADAGASCAR ★ SOUTH AFRICA ★ TANZANIA

Pre-scheduled business matching

Results of FOODEX JAPAN 2023

766 Pre-scheduled appointments

Participants

51 Japanese Official Buyers
(seeking overseas exhibitors and products)

98 International Official Buyers
(outside Japan)

FREE ENTRY

Top 10 ranking of buyers' needs

1. Agricultural food, meat, seafood
2. Alcohol drinks (including wine)
3. Processed food (canned, jam, pasta, etc.)
4. Ingredients (cacao, coffee beans, baking ingredients, etc.)
5. Confectionery (ice-cream, chocolates, dry fruits, etc.)
6. Wellness (gluten free, supplement, HALAL, vegan food, etc.)
7. Non-alcoholic drinks (black tea, coffee, tea, etc.)
8. Chilled/Frozen food (frozen fruits, etc.)
9. Organic food
10. Condiments

※Based on the result of the visitors' survey.