

**GITEX**  
GLOBAL  
DUBAI - 2023



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FUTURE  
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قمة مستقبل البلوك تشين

**Fintech  
SURGE.**  
مبتكعات سيرج

**Marketing  
Mania**



**BUSINESS  
LEADERS  
HUB**

**Najma Allamia**

بزرگترین رویداد فناوری و استارت‌آپی جهان،  
و اکنون حتی بزرگتر از قبل

گزارش جیتکس گلوبال ۲۰۲۳



“

رشد قابل توجه مشارکت در جیتکس  
گواهی بر اعتماد روزافزون جهان به  
دبی به عنوان قطب محوری صنعت  
فناوری آینده و فراتر از آن است.

اعلیحضرت شیخ محمد بن راشد آل مکتوم  
معاون رئیس جمهور، نخست وزیر و حاکم  
دبی



رهبران امارات متحده عربی، جمع زیادی از اعضای خاندان سلطنتی و مقامات دولتی از  
امارات متحده عربی و شورای همکاری خلیج فارس از جیتکس گلوبال ۲۰۲۳ بازدید کردند.



# بزرگ‌ترین و جهانی‌ترین رویداد فناوری تاکنون



95%

از جیتکس به عنوان پلتفرم اصلی سورس‌یابی خود استفاده می‌کنند

35%

شرکت کنندگان، مدیران اجرایی سطح بالا می‌باشند

6,000+

غرفه گذار

187,000+

بازدیدکننده

180+

کشور

42 کارگاه فنی تایید شده

1,800+

سخنران

1,785 مجموع رسانه‌های حاضر از جهان

350+

نهاد دولتی

66%

پنج روز را صرف بازدید نمایشگاه نمودند

3,500+

شرکت های حوزه هوش مصنوعی

1,800

استارت‌آپ

923

سرمایه گذار



بزرگترین رویداد فناوری جهان  
که در دبی برگزار می‌شود

3 ابر سایت  
نمایشگاهی

180+  
COUNTRIES

DUBAI WORLD  
TRADE CENTRE

DUBAI  
HARBOUR

MUSEUM OF  
THE FUTURE





# همگرایی اقتصادی با رشد سریع جهانی در جیتکس

6,000+ غرفه گذار

ده کشور برتر شرکت کننده



China



Germany



India



Korea



KSA



Pakistan



Türkiye



UAE



UK



USA



“

This is the place to be. You should come to GITEK if you're planning to **transform your organisation.**”

FAISAL AMEER MALIK  
CTO Middle East & Central Asia

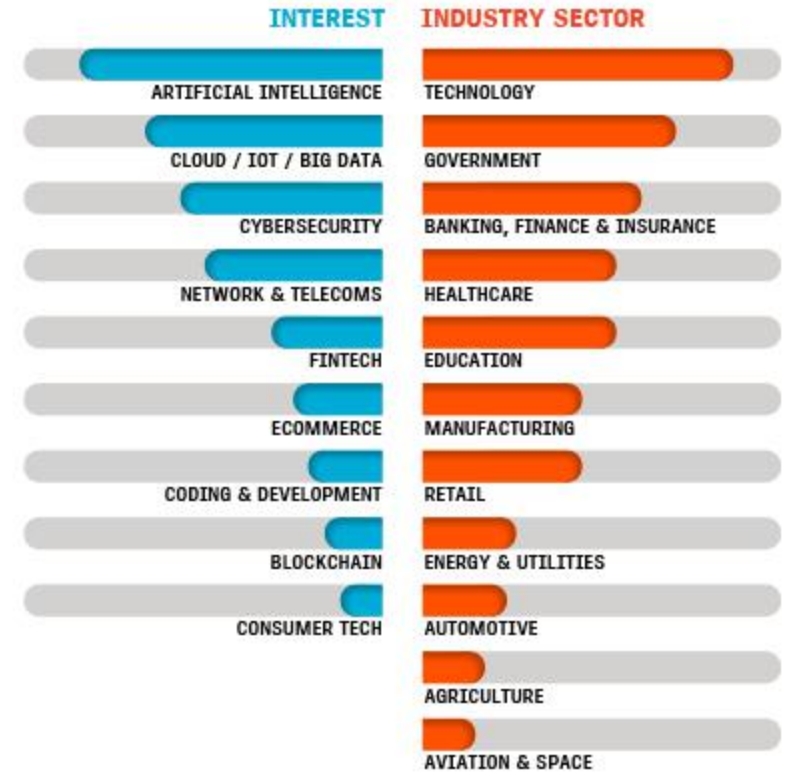




پیوند بی‌رقیب فناوری جایی  
که در آن هر گوشه کره زمین  
به هم متصل می‌شود



## TOP ATTENDEES BY







# رابط کسب و کار جهانی

دسترسی به بزرگترین گردهمایی ذهن‌های پیشرو دنیای فناوری



700,000+

جذب مشتری بالقوه

11,500+

جلسه

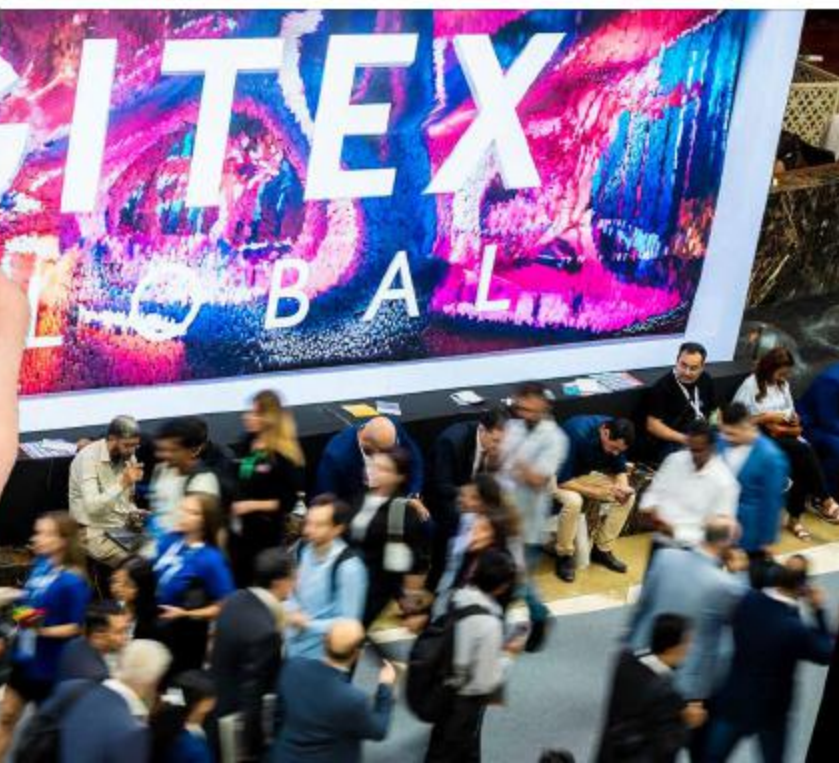
850,000+

بازدید پروفایل غرفه داران



2 MILLION+

ارتباط با اپلیکیشن



1.5 MILLION

تبادل پیام



52,000+

ترتیب جلسات از طریق اپلیکیشن



# نمادین ترین پلتفرم برای رهبران فناوری جهان



**Meituan UAS** unveiled its new M-Drone Gen 4, which can operate autonomously in all weather conditions. Amazed visitors ordered meals which were delivered in under 4 minutes to the kiosk, which served as the landing port.

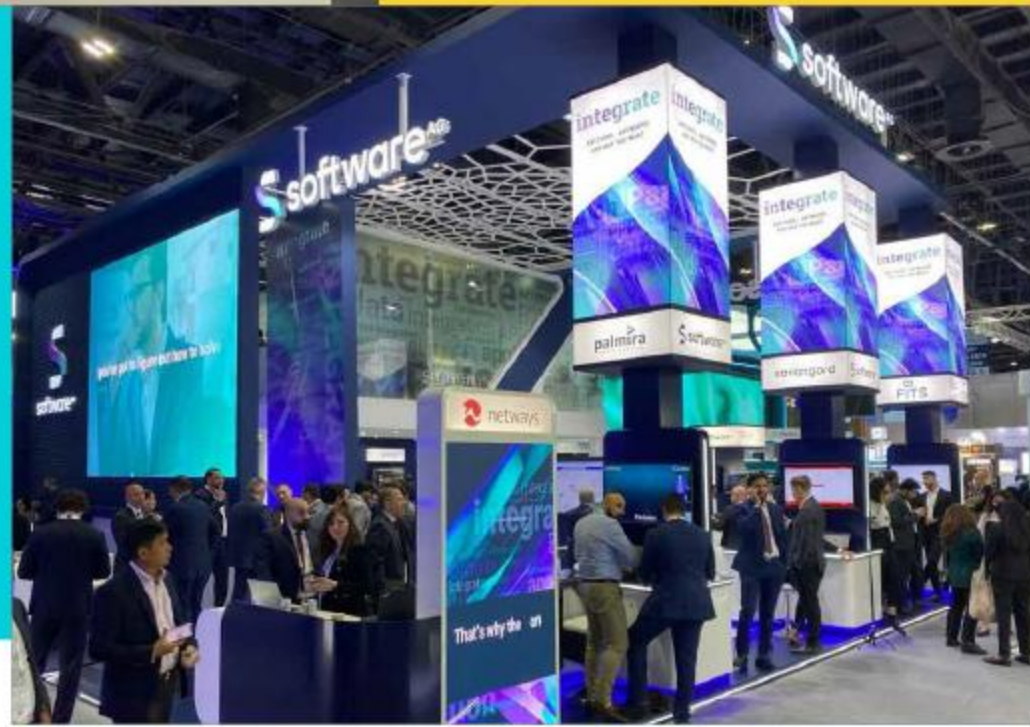


GITEX is a great platform to **connect & expand on business opportunities** with partners & customers."

**TAREK KHALIL**  
Google Cloud Director,  
Middle East & North Africa



**Software AG** launched 'Super iPaaS', a new category of integration platform that will help manage the chaos of connectivity caused by rapid digital expansion, a growing and formidable challenge for today's businesses.





# تنها مقصد برای کسب و کار جهانی واقعی



**Saudi Federation For Cybersecurity** signed a partnership with **Spire Solutions**. This strategic partnership aims to support and nurture Saudi youth throughout the year by providing a series of short courses on some of the latest cybersecurity technologies as part of CyberHub.

**OpenAI** has joined forces with Abu Dhabi-based cloud and AI company, **G42**, to extend its influence and create solutions tailored to region's needs.



**Etisalat by e&** signs an MoU with **ERICSSON**, announcing a partnership that will strengthen their collaboration to develop enterprise use cases.



# ايجاد فرصتها و اتحادهای قدرتمند



تفاهمنامه  
امضاء شده  
530+



The Ports, Customs & Free Zone Corporation and Microsoft join forces in a strategic move, exploring collaboration opportunities in skilling, ideation workshops, sustainability, and joint project development on the Microsoft cloud.



Etisalat by e& signs an MoU with Nokia, announcing a partnership that will strengthen their collaboration to develop enterprise use cases.



xFusion and ANKABUT sign MoU to Foster Collaboration and Synergy in Green Data Innovation.



Meituan UAS partners with UAE Ministry of Economy & DCAA & DFF, announcing their enrollment into the NextGen FDI program lead by UAE Ministry of Economy and the BVLOS Drone Delivery Project lead by DCAA&DFF.



# شتابدهی جهانی برای نوآوری و پذیرش فناوری



The scale & innovation

of GITEK is why we keep coming back here."

WEI LI

VP of AI & Analytics

intel.



ASPIRE unveiled the Abu Dhabi Autonomous Racing League, A2RL, who unveiled a model of the first ever autonomized Dallara Super Formula SF23, the electric racecar capable of reaching 186mph, sensing its environment and operating without human involvement.



# معماران تحول آفرین اقتصاد دیجیتال آینده



**JULIA PALLE**  
Group Sustainability  
Director



**DR. STANISLAV  
PROTASOV**  
Co-Founder & Executive  
Board Member



**DR. YANNIS IOANNIDIS**  
President



**MR. UWEM  
UKPONG**  
Vice President of  
Global Services



**DANIEL HANNA**  
MD & Global Head of  
Sustainable Banking



**SASKIA STEINACKER**  
Senior Vice President  
Global Head  
Strategy and Digital  
Transformation,



**DR. PRAG SHARMA**  
Global Head of AI



**PENG XIAO**  
Group CE



**MR. MEHDI GHISSASSI**  
Member of Board of  
Advisors for CapitalG,  
Director & Head of  
Product



**WEI LI**  
VP & GM of AI and  
Analytics



**86 COUNTRIES  
REPRESENTED**

“ I see more people from more countries than anywhere else in the world at GITEX, it really is remarkable.”

**GUY DIEDRICH**  
SVP & Global  
Innovation Officer





# صاحبان ایده، بازیگردانان، تغییر دهندگان پارادایم



**DR. OMAR HATAMLEH**  
Chief Advisor - AI & Innovation, Goddard Space Flight Centre



**GREG JACKSON**  
CEO



**JACK HIDARY**  
CEO



**HEUNG SHING LIU**  
Pulitzer Prize Winner, Distinguished Adjunct Professor, Shanghai Tech University



**MR. GARY STEELE**  
President & CEO



**JANE SUN**  
CEO



**DR. CHRISTIAN WEEDBROOK**  
CEO



**ALEX ZHAVORONKOV**  
Founder and CEO



**MICHAEL SHEREN**  
Former Bank of England Senior Advisor and G20 Chairman; President & Chief Strategy Officer



“A cornerstone in our industry, GITEX involves the **greatest minds & innovations** across the world.”

**ALAA BAWAB**

General Manager Middle East, Africa & Turkey



900+

ساعت محتوا



# بی نظیر در اثرگذاری و مشارکت اجتماعی



دنبال کنندگان  
350,000+

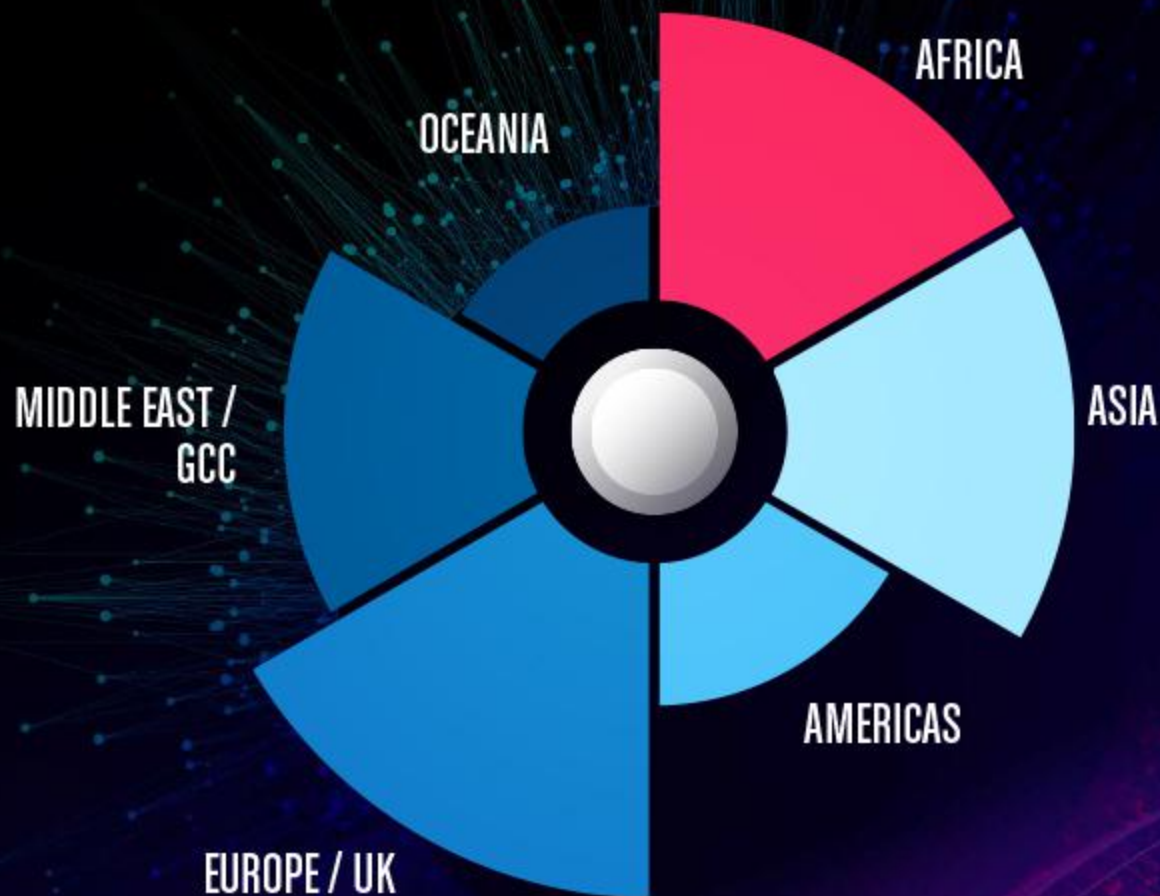
بازدید محتوا  
78,915,000+



مجموع بازدیدهای دیجیتالی  
203,117,827



# تهیج پوشش رسانه‌های جهانی



1,785

مجموع شرکت کنندگان  
رسانه‌ای

50

کشور

1,516

نوشتار

32,345

آنلاین

204

تلویزیون

179

رادیو

بیش از  
\$77.5M

میلیون دلار  
ارزش متوسط



# MAKING HEADLINES AROUND THE WORLD





# ALL EYES ON GITEX



"Nachfolger" der Cebit:

Gitex kündigt Europa-Ableger in Berlin an

Derzeit findet in Dubai die weltgrößte Tech-Messe statt, die Gitex Global. Es ist ein Event der Superlative, die bereits einen Afrika-Ableger hervorgebracht hat. Jetzt haben die Veranstalter den nächsten Streich angekündigt, nämlich eine Expansion nach Europa bzw. Deutschland.



WIN FUTURE - Germany



FORBES AFRIQUE - South Africa

L'édition inaugurale du sommet SuperBridge s'est tenue du 16 au 20 octobre 2023 au Musée du Futur de Dubai, coïncidant avec la 43<sup>e</sup> édition de GITEX Global, nouvel épiscentre mondial de la technologie. Un partenariat inédit qui a pour objectif de promouvoir l'innovation et l'investissement dans les économies mondiales émergentes.

Photo: Steve Babin / www.futuremuseums.com



JORNAL ECONOMICO - Portugal

Isis Pires Miguel  
18 Outubro 2023 (19:42)

A maior feira tecnológica do Dubai, a Gitex Global, vai rumar até Berlim em 2025. O anúncio foi feito a meio desta manhã durante o evento que se encontra a decorrer entre os dias 16 e 20 de outubro e onde o Jornal Económico marca presença.



# ALL EYES ON GITEX

LesEchos

Idées Économie Politique Entreprises Finance-Marchés Bourse Monde Tech-Médias Start-up Régions Patrimoine Le

## Accredify, la start-up singapourienne qui a séduit Dubaï 🇦🇪

Cette jeune pousse spécialisée dans la vérification de documents vient de remporter le grand prix du « Supernova Challenge » organisé au Gitex, le salon de la tech au Moyen-Orient.

Ajouter mes articles Commenter Partager Livres de fonds Service public

LES ECHOS - France



Accredify a remporté un chèque de 100.000 dollars lors du Gitex. (20)

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## These 185mph self-driving AI cars will soon race on F1 tracks

Look, no hands...! Or a driver at all.

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Credit: GITEX

BBC SCIENCE FOCUS - UK

9:30

Rai News 24

RAI TV - Italy





**"THE FOREFRONT  
OF THE GLOBAL  
INNOVATION &  
ENTREPRENEURSHIP  
MOVEMENT"**

**DATAQUEST**

**"THE BIGGEST  
NAMES IN THE  
TECH WORLD"**

**FORTUNE**

**African  
BUSINESS**

**"THE BIGGEST  
TECH SHOW  
IN 2023"**

**EL PAÍS**

**"THE LARGEST  
EXHIBITION  
OF ARTIFICIAL  
INTELLIGENCE IN  
EXISTENCE"**

**"THE MEGA  
EVENT DEDICATED  
TO INNOVATION"**

**Rai News 24**

**"GITEX GLOBAL  
2023  
- BIG, BIGGER,  
GIGANTIC"**

**Computerworld**

**BUSINESS  
LEADERS  
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**Forbes**<sup>AFRIQUE</sup>

**"THE NEW  
GLOBAL  
TECHNOLOGY  
EPICENTER"**

**Maddyness**

**"A NEW DUBAI-  
EUROPE  
TECH NEXUS"**



GLOBAL  
DEV  
SLAM

CO-LOCATED WITH

GITEX  
GLOBAL



UNITED ARAB EMIRATES  
MINISTER OF STATE FOR ARTIFICIAL INTELLIGENCE,  
DIGITAL ECONOMY & REMOTE WORK APPLICATIONS OFFICE

SUPPORTED BY

SUPPORTED BY

مقر المبرمجين  
coders(hq)

FEATURING



BUSINESS  
LEADERS  
HUB

16-20 OCTOBER 2023 | DUBAI WORLD TRADE CENTRE

# بزرگترین ملاقات برای جامعه کدگذاران و برنامه نویسان

## گزارش جیتکس گلوبال ۲۰۲۳

Launched with the support of Coders HQ, an initiative that attracts the biggest global tech influencers to the local tech community, with the prime objective of enabling and igniting programming passion for coders.

INSPIRED BY

GITEX  
GLOBAL

SUPPORTED BY



UNITED ARAB EMIRATES  
MINISTER OF STATE FOR ARTIFICIAL INTELLIGENCE,  
DIGITAL ECONOMY & REMOTE WORK APPLICATIONS OFFICE

FEATURING



[www.globaldevslam.com](http://www.globaldevslam.com)



250+  
30  
170+

شركت  
صنعت  
کشور

باز تعريف انقلاب  
فناوری

## PRODUCTS

- Custom Development
- Product Engineering
- UI & UX
- Full Stack Development
- Devops
- Dev Sec Ops
- Software & Services
- IT Outsourcing / Staff Augmentation
- Application Security
- Block Chain development
- Web 3 Development
- Artificial Intelligence
- Low Code / No Code
- Intelligent Automation
- Robotic Process Automation
- Cloud
- Platform Engineering
- Developer Platforms
- Coding & Development
- Game Development
- Generative AI
- Cyber Security
- Tech Hiring
- Trainings & Certifications

**KIRILL YARKOV**  
CEO  
Ostride Labs – UAE



**BEST EVENT  
WE EVER  
PARTICIPATED  
IN**

**NATALIA BERDYEVA**  
Partner  
Talent Nations



We are not here the first time at GITEX Global DevSlam, we know where we come and we know what to expect, every time it goes beyond our expectations, we feel the great energy, we find great partners, we find new opportunities to team up, and that's the energy we need to feel that we are together and in this region creating, contributing to its growth and the growth of our companies

**MARK FINN**  
Sales Director  
ScienceLogic



Its very vendor-centric it enables us to get into contact with our potential customers. Here at GITEX Global DevSlam everybody visit your stand because its all in one. There is huge investments going around, everyone is interested about it, learning about it, and we are finding some great interest in conversations here.

**ROBERT GIBBON**  
Product Manager  
Canonical



GITEX Global DevSlam has been great, we had a very fantastic time, (people) had a lot of interest in our booth with lots of opportunities, this whole event has been fantastic.



## راه جهانی شدن



## PUBLIC/PRIVATE PARTNERSHIPS

H.E. Dr. Mohamed Hamad Al Kuwaiti, Head of the Cybersecurity Council for the UAE Government, signed MOUs with IBM, Splunk and Direction Générale de la Sécurité des Systèmes d'Information, Kingdom of Morocco.



## DATA SCIENCE INFINITY

Data Science Infinity in collaboration with Women In AI, announced

**\$9K**

worth of Scholarships this year at Global DevSlam 2023.



Decoding Data Science in collaboration with Women In AI, announced,

**10 COMPREHENSIVE SCHOLARSHIPS**

with yearly premium community membership, each valued a

**\$1100**





# برنامه‌های محتوایی متنوع و عمیق



BUSINESS  
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HUB



Fantastic marketplace  
for leaders, investors,  
creators!

**LALITHA KRISHNAMOORTHY**  
CEO  
OpenTeams - USA



**4**  
DEDICATED  
TRACKS

**100+**  
SPEAKERS

**40+**  
COUNTRIES

**130+**  
HOURS OF  
CONTENT





# PIONEERS OF PROGRESS

Expert Insights into Python, Java, AI, ML, DevOps, Kubernetes at Global DevSlam



It's been a fantastic 5 days, with an abundance of positive energy. It's been my first time, but definitely not my last!

**Viktoria Semaan**  
Sr. Developer  
Advocate & Content  
Creator



**Sanskar Jethi**  
Creator of Robyn,  
Software Engineer  
**Bloomberg**



**Swee Kiat Lim**  
Co Founder



**Andreea Munteanu**  
Product Manager



**Fabio Pliger**  
Creator of PyScript  
& Principal Software  
Architect



**JJ Asghar**  
Sr. Developer Advocate



**Sanket Singh**  
Software Engineer



**Ania Kubov**  
Tech Influencer &  
Course Creator  
**freeCodeCamp** (👉)



# نمایشگاه ایمپکت بر اساس آمارها: گردهمایی جهانی برای تغییرات



GITEX Impact is the epicenter for global sustainability and innovation.

**Our mission is to bridge the gap between vision and reality,** enabling a platform where the latest in climate tech converges with the greatest minds dedicated to making a tangible difference in the world.



We're happy to endorse GITEX Impact this year. We need to work together, to collaborate, co-operate, and form more public/private sector partnerships to help turn ideas into reality, fast."

**H.E. Dr. Mohammed Salman Al Hammadi**

Assistant Under-secretary for Biodiversity and Marine Life Sector



## ENGAGEMENT OVERVIEW

**120K** Total attendees  
**500+** Climate-Tech Companies  
**>50%** Startups  
**40+** Countries

## LEADERS & INNOVATORS

**400+** Chief Sustainability Officers  
**100+** Global Impact investors  
**50+** Government Delegates

## KNOWLEDGE EXCHANGE

**7** Conference Stream  
**120+** Speakers  
**150+** Hours of Insights



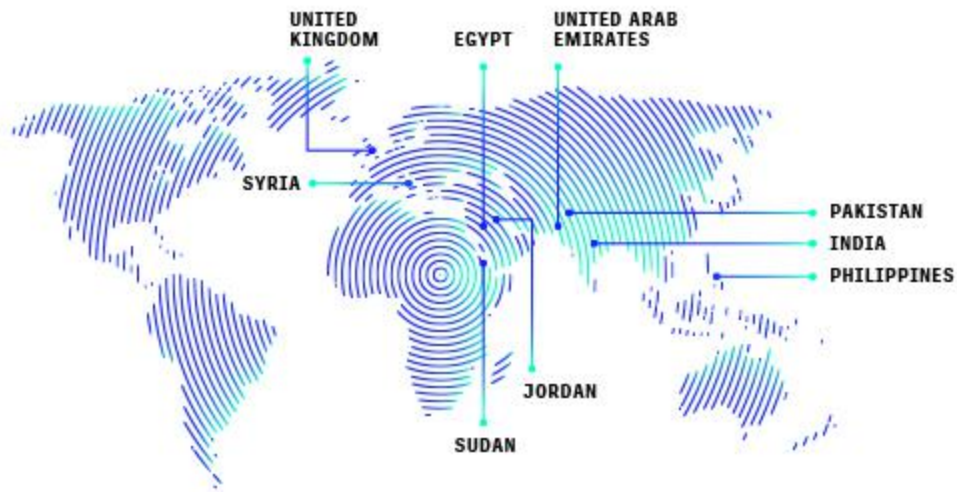
97%

بازدیدکنندگان جیتکس ایمپکت موافق هستند که این نمایشگاه باعث پیشرفت جهانی برای حرکت به سمت انتشار خالص صفر می‌شود

INTERNATIONAL



TOP PARTICIPATING COUNTRIES



\*Source: GRS GITEX Impact Sustainability Experts October 2023 Survey Report

TOP SECTORS



TECHNOLOGY



BANKING, FINANCE & INSURANCE



EDUCATION



CONSTRUCTION & INFRASTRUCTURE



GOVERNMENT



GENERAL TRADING



MEDIA & ADVERTISING



ENERGY & UTILITIES



AUTOMOTIVE



RETAIL

KEY EXHIBITORS



S&P Global  
Market Intelligence





# خلق مباحث هدفمند و روشنگر توسط پیشکسوتان جهانی پایداری



"The good news is about having events like GITEX Impact is that you've a lot of people from all over the world, from all over the domains and from every sector."

**DR LUC JULIA**  
Chief Scientific Officer

**Renault  
Group**



The inaugural GITEX Impact convened leaders and champions to discuss the development and acceleration of climate-tech to achieve sustainability goals."

**IBRAHIM AL ZU'BI**  
Group Chief Sustainability Officer



**BUSINESS  
LEADERS  
HUB**





## برداشتن موانع برای نوآوری فناوری آب و هوا

“I love GITEX Impact because it brings all these startups that I’ve never heard of. Being able to see all these new ideas and solutions to address problems that I’m also working on is just **incredible.**”

**JEFF OATHAM**  
Global Senior Director of  
Sustainability, CSR, and Safety



“

“It’s an exciting watershed moment that we have Impact section at GITEX. We have an entire venue dedicated to sustainability reflects that sustainability is integral and core to business decisions.”

**MONA NAQVI**  
Global Head of ESG Capital Markets  
Commercial Strategy

**S&P Global**  
Market Intelligence



“GITEX Impact is gathering the biggest players in sustainable technology from all sectors, it is a must stop if you work in this space.”

**JULIA PALLE**  
Vice President

**FORMULA e**



“Thank you to GITEX Impact for hosting me for the fantastic fireside chat on sustainable tech in aviation.”

**ERIN BEILHARZ**  
Head of Strategic Innovation Partnerships

 **Lufthansa**





**GITEX**  
AFRICA  
*Morocco*



29 - 31  
MAY 2024  
MARRAKECH



The Continent's Most  
Important Tech Show"



## ایجاد آینده‌ای متمایز برای آفریقا

بزرگترین رویداد فناوری و استارت‌آپی در آفریقا

AI Everything  
Cloud x IoT x Data

Telecoms &  
Infrastructure

Digital Finance

Cybersecurity

Digital Cities

Consumer Tech

**NEW**  
Agritech

**NEW**  
Digital Health

**NEW**  
Smart Manufacturing

UNDER THE AUTHORITY OF



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EUROPE  
*Berlin*

PRESENTS



x

**NORTH  
STAR** EUROPE



**21-23**  
MAY 2025  
MESSE BERLIN  
GERMANY

# ورود بزرگترین برند فناوری و استارت‌آپی جهان به اروپا

ترکیب میراث ۴۵ ساله جیتکس و  
مدیریت جوامع فناوری جهانی با منظره فناوری پر جنب و جوش اروپا

ORGANISED BY

**KAOUN**  
INTERNATIONAL

Messe Berlin

GITEX-EUROPE.COM  
NORTHSTAR-EUROPE.COM  
AI-EVERYTHING.COM/EUROPE

GET INVOLVED







**BUSINESS LEADERS HUB**

وعدہ دیدار ما در سال آیندہ

۲۳ الی ۲۷ مہر ماہ ۱۴۰۳

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CoinW Digital future Holding Fastex

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## تنها نماینده انحصاری نمایشگاه جیتکس گلوبال در ایران

TEH 📞 ۰۹۲۰۱۱۰۴۱۵۳  
RAN 📞 ۰۲۱ ۸۸۱۷۵۸۰۹

تهران- خیابان شهید بهشتی- خیابان پاکستان  
کوچه شهید حکیمی- پلاک ۱۵ - طبقه ۵

DU 📞 +۹۷۱ ۵۰ ۴۰۹ ۲۶۲۴  
BAI 📞 +۹۷۱ ۵۰ ۴۸۰ ۴۶۳۸

Unit No. 2102, Al Moosa Tower 2, Sheikh  
Zayed Road (Trade Center Area), Dubai

✉ [irgitex.sales@gmail.com](mailto:irgitex.sales@gmail.com)

🌐 [irgitex.com/gitexafrica/](http://irgitex.com/gitexafrica/)