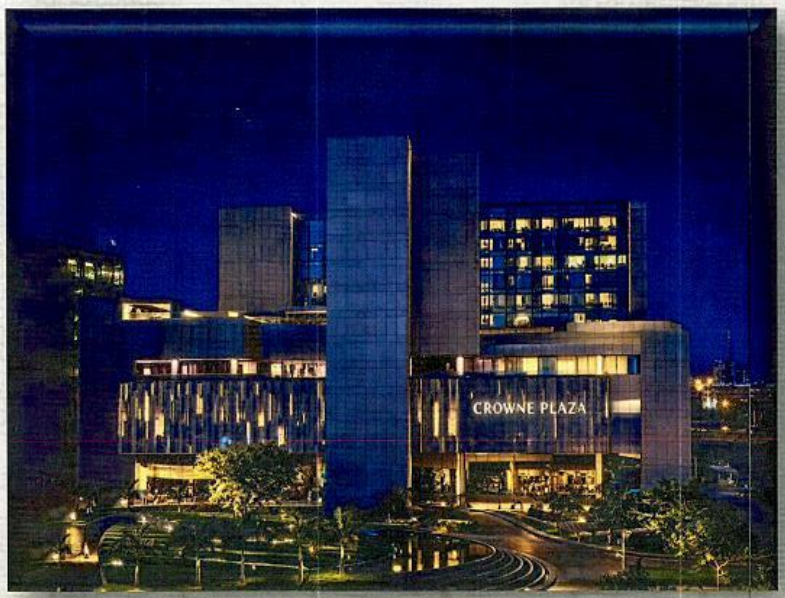
WELCOME DINNER

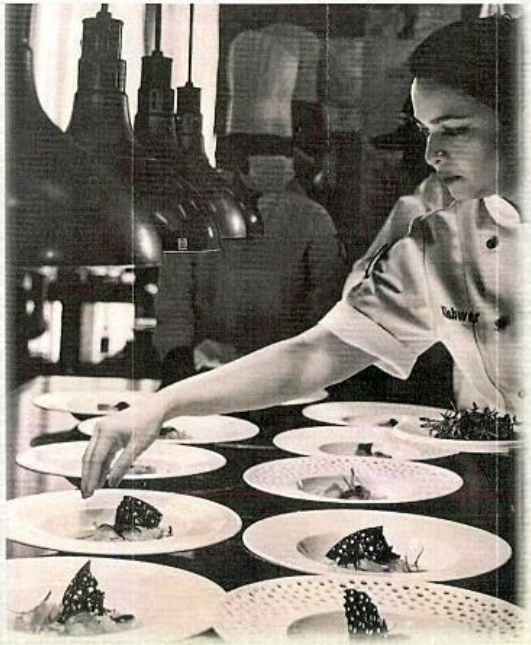
/ELCOME DINNER

aster Chef Kishwar Chowdhury to present the culinary elicacies on 17th Nov 2026 at 6.30pm.

At Crown Plaza Airport Dhaka



KISHWAR
CHOWDHURY
CHEF · WRITER · ADVOCATE



INAUGURATION

IAUGURATION

ɔnorable Prime Minister Tarique Rahman- Chief Guest

ıance Minister Amir Khasru Mahmud Chowdhury – Special Guest

dustries, Commerce, Textiles and Jute Minister Khandakar Abdul Muqtadir Special Guest

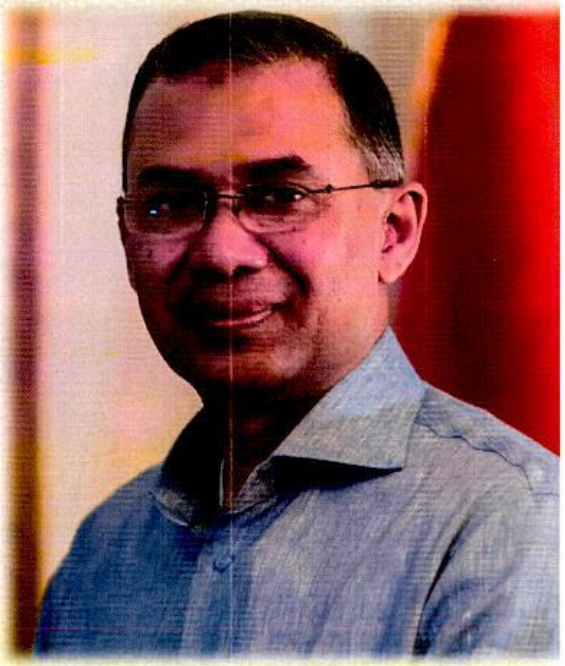
ıwer, Energy and Mineral Resources Minister Iqbal Hassan Mahmood Special Guest

bour and Employment Minister Ariful Haque Choudhury – Special Guest

4 representatives (Owner, Managing Director/CEO) among top 10 brands

2 international hero speakers

ıpresentative from Title Sponsor



GLOBAL APPAREL EXPO

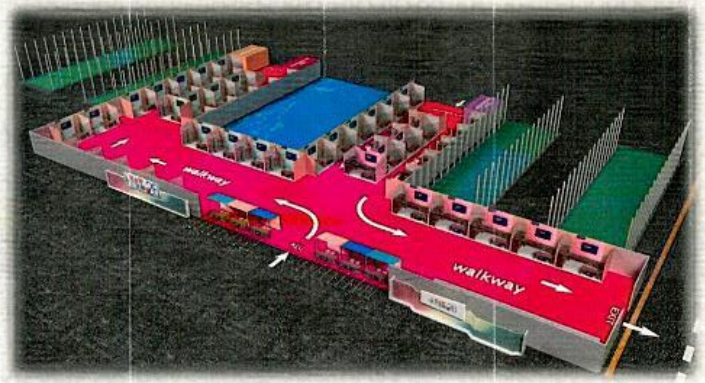
XHIBITION

e have selected 100 apparel groups/factories
exhibit their innovative products.

hibition of latest eco-friendly and modern machinery

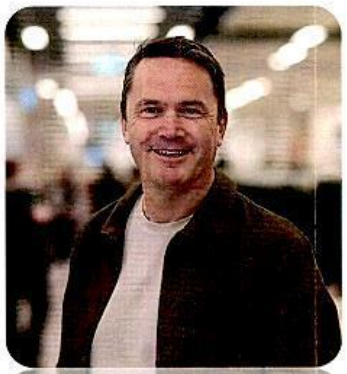
ecially curated zone to showcase sustainability strides, AI integration
ıd automation in the industry

hibition of past, present and future industrial transformation
transition of Bangladesh



GLOBAL APPAREL SUMMIT

UYERS DECISION MAKING REPRESENTATIVES CONFIRMED SO FAR

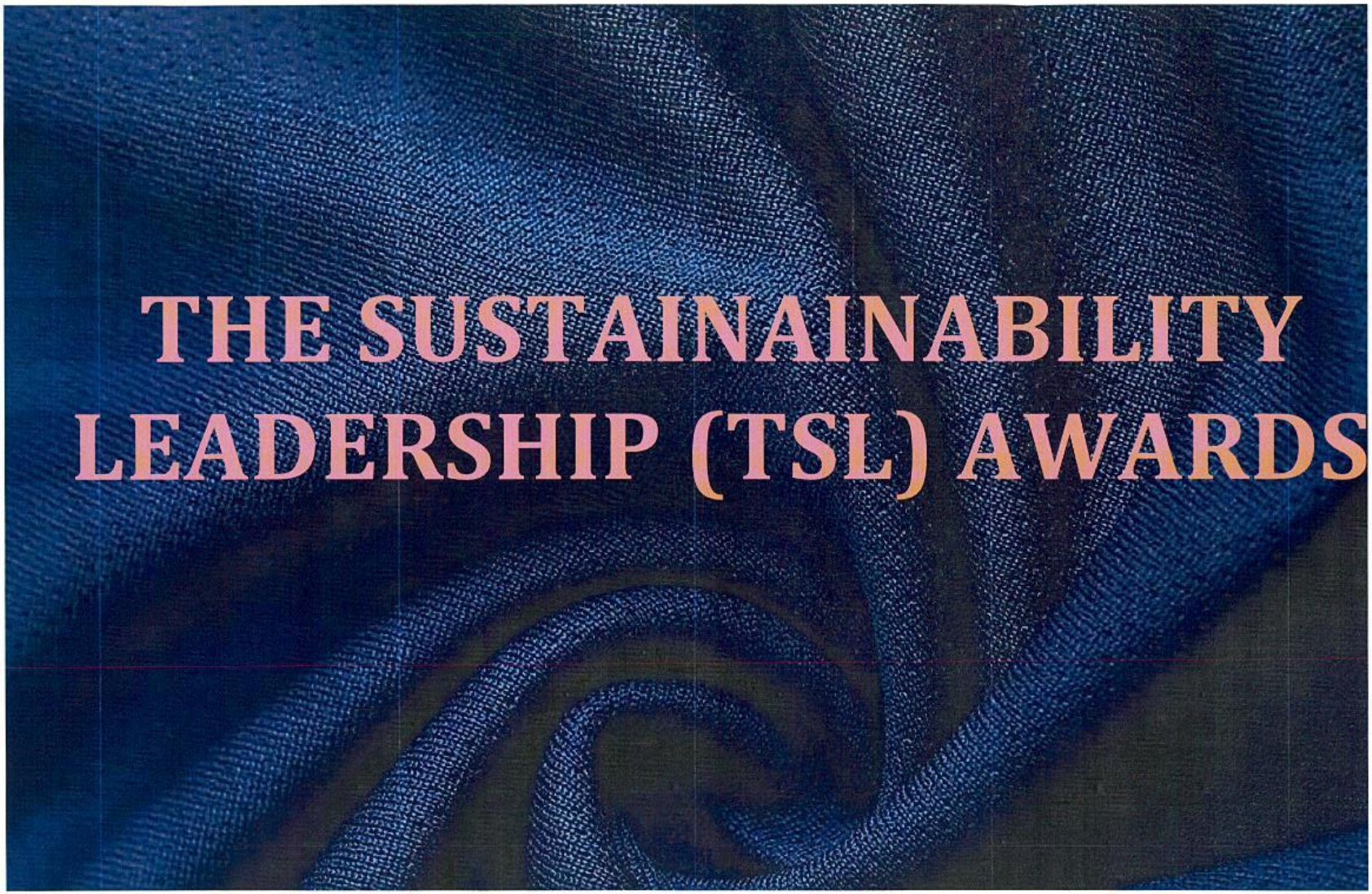


Eoin Tonge
CEO, Primark

Stephan Borchert
Group CEO,
Pepco Group

Jane Robson
Sourcing & Sustainability
Director, M&S

Tristram Gray
Chief People & Corporate
Affairs Officer, Kmart Group


THE SUSTAINAINABILITY
LEADERSHIP (TSL) AWARDS

WARDS

THE CATEGORIES ARE:

PEOPLE FIRST

- MODEL FACTORY OF THE YEAR
- WOMEN IN LEADERSHIP AWARD
- COMMUNITY CHAMPION

PLANET POSITIVE

- SUSTAINABILITY LEADER OF THE YEAR
- WATER GUARDIAN
- CIRCULAR TEXTILE PIONEER

NEXT FRONTIER

- BUSINESS INNOVATOR OF THE YEAR
- FUTURE READY AWARD
- WORKER CENTRIC INNOVATION

RISING STRENGTH

- SMALL FACTORY, BIG IMPACT AWARD
- RESOURCEFUL INNOVATOR AWARD
- GROWING RESPONSIBLY AWARD

INTERNATIONAL PR

TERNATIONAL PR

International Hero Media

Trade Press

NTERNATIONAL INFLUENCERS

ITERNATIONAL INFLUENCERS

he Sourcing Guy

3k
tube Subscribers

459K
Instagram Followers

2K
rage Instagram
gagement

100k
Average IG Reels Views

Will Lasry

372k
Youtube Subscribers

461.8K
Instagram Followers

200k
Average YouTube Views

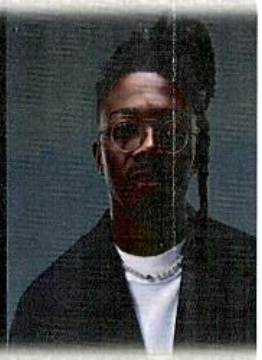
64k
Average IG Reels Views

Yawmajesty

83.6k
Instagram Followers

22.6k
Engagement Metrics

110k
Average IG Reels Views



anik Kundra

5k
tube Subscribers

156k
Instagram Followers

7k
rage YouTube
ws

35k
Average IG Reels Views

wandythemaker

83.2k
Youtube Subscribers

161k
Instagram Followers

18.5k
Average YouTube Views

45k
Average IG Reels Views

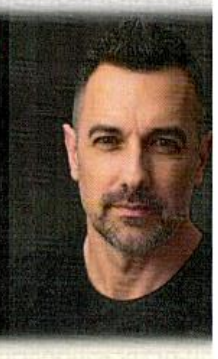
Danny Money Moves

14.5k
Youtube Subscribers

20.2k
Instagram Followers

19k
Average YouTube Views

7.5k
Average IG Reels Views



FASHION RUNWAY SHOW

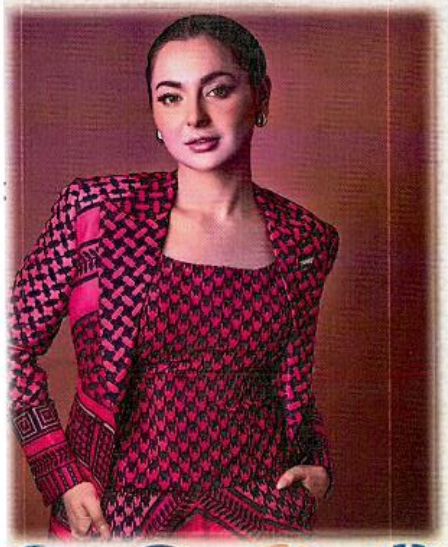
ASHION RUNWAY SHOW

› showcase the capability of Bangladesh's apparel industry

› present the innovation of the country's apparel & textile industry

› curate a fashion runway of standards of Paris Fashion Week/
ew York Fashion Week

HANIA AMIR

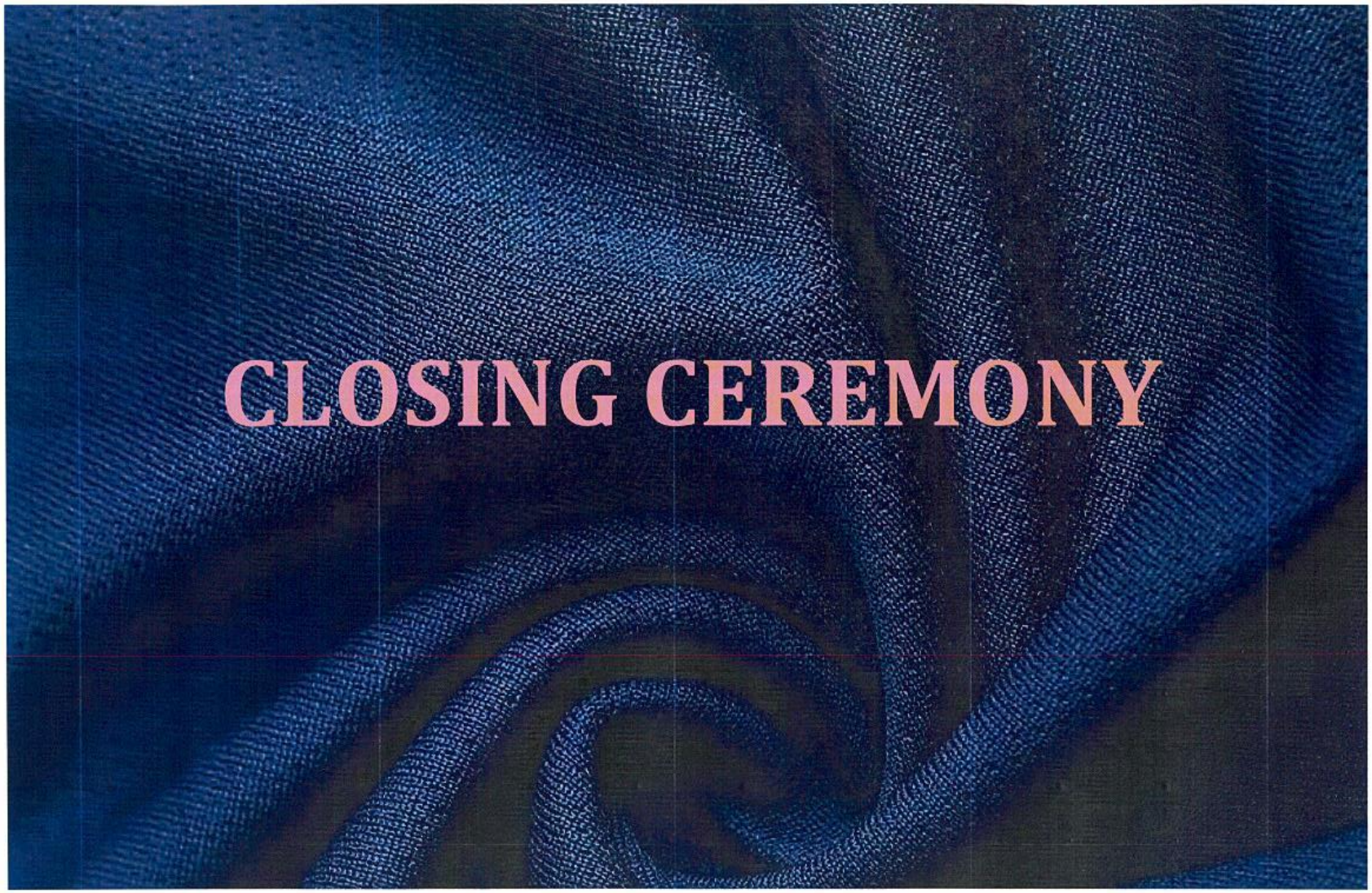


Choreographer

AZRA MAHMOOD

Fashion Designer

MEHRUZ MUNIR


CLOSING CEREMONY

LOSING CEREMONY

onorable President of the People's Republic of Bangladesh Mirza Fakhrul lam Alamgir – Chief Guest

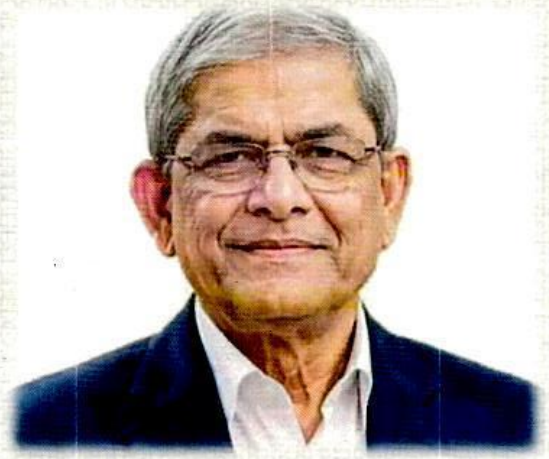
inister of Home Affairs – Special Guest

inister of Road Transport and Bridges, Railways, and Shipping – Special Guest

ate Minister for Foreign Affairs – Special Guest

dviser to Prime Minister – Special Guest

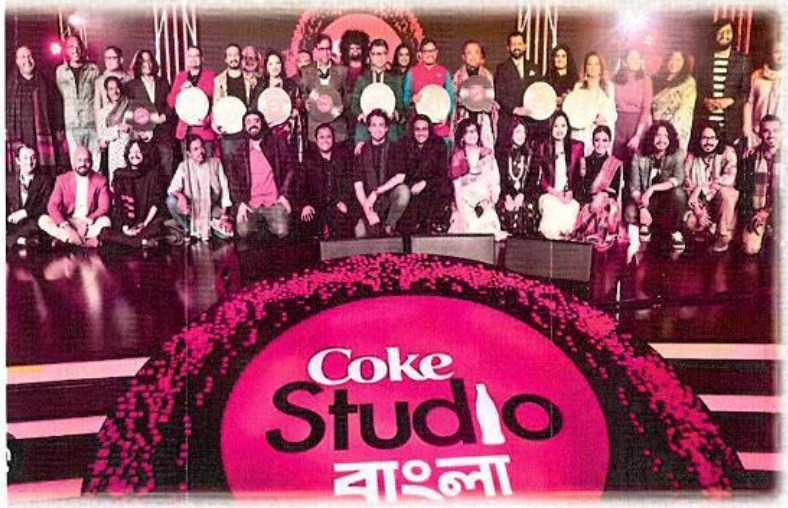
epresentative from 'In Association With' Sponsor - Special Guest



CULTURAL PROGRAM

ULTURAL PROGRAM

COKE STUDIO - BANGLA



RAHAT FATEHB ALI KHAN

THANK YOU

BJECTIVES

hree Goals, One Platform

very component of BATEXPO 2026 serves at least one of three goals.

Generate Business

Convert global attention into orders, partnerships, and long-term sourcing relationships — for large manufacturers and SMEs alike.

Convene the world in Dhaka

Bring brand CEOs, sourcing heads, policymakers, media, and influencers to experience the industry firsthand. Presence is persuasion.

Rebrand the industry

Embed the true story of "Made in Bangladesh" — sustainable, compliant, innovative — in global media and minds.

PROGRAM SCHEDULE

TWO-DAY PROGRAM OVERVIEW

Day 1 Wednesday, November 18, 2026	Inauguration Ceremony	10:00 AM – 12:00 PM
	Global Apparel Expo	12:30 PM – 5:00 PM
	Global Apparel Summit	1:30 PM – 5:00 PM
	Sustainable Leadership Awards	6:00 PM – 7:30 PM
	Cultural Performance	7:30 PM – 8:15 PM
	Fashion Show	8:15 PM – 8:40 PM
	Gala Dinner	8:45 PM
Day 2 Thursday, November 19, 2026	Closing Ceremony	10:00 AM – 12:00 PM
	Global Apparel Expo	12:30 PM – 5:00 PM
	Global Apparel Summit	1:30 AM – 5:00 PM
	Cultural Program	6:45 PM – 9:45 PM
	Gala Dinner	9:45 PM